

PATENT  
Docket No. RSW920030014US1

Express Mail No. EV262354746US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S): **David A. Selby**

EXAMINER:

APPLICATION NO. **Not Yet Assigned**

FILED: **Herewith**

TITLE: **INCENTIVE-BASED WEBSITE ARCHITECTURE**

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence, along with any papers indicated as being enclosed, are being deposited as Express Mail, (label EV262354746US), postage prepaid, in an envelope addressed to: MAIL STOP PATENT APPLICATION, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on September 29, 2003.

9-29-03  
Date

  
\_\_\_\_\_  
Ryan P. White

**MAIL STOP PATENT APPLICATION**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

NEW APPLICATION TRANSMITTAL LETTER

Sir:

Enclosed are the following papers relating to the above-named new application for

patent:

1. Specification (12 pgs.), claims (6 pgs.) and abstract (1 pgs.);
2. Drawings (3 sheets);
3. Declaration and Power of Attorney (**executed**);
4. Information Disclosure Statement and copies of cited non-patent publications;

and

5. Assignment.

CLAIMS AS FILED				
	No. Filed	No. Extra	Rate	Calculations
Total Claims	<u>22</u> - 20 =	2	\$18	\$36.00
Independent Claims	<u>4</u> - 3 =	1	\$84	\$84.00
Multiple Dependent Claim(s), if applicable			\$280 =	\$0
<b>Basic Filing Fee</b>				\$750.00
			<b>Total Fee:</b>	<b>\$870.00</b>

Please file the application and charge **International Business Machines (IBM)** **Account No. 50-0629** the amount of **\$910.00** to cover the filing fee (870.00) and Assignment recordal fee (40.00). Two copies of this letter are enclosed. In the event of non-payment or improper payment of a required fee, the Commissioner is authorized to charge or to credit **Deposit Account No. 50-0629** as required to correct the error.

Please address all correspondence to:

Mark D. Simpson, Esquire  
 Synnestvedt & Lechner  
 2600 Aramark Tower  
 1101 Market Street  
 Philadelphia, PA 19107-2950

Telephone calls should be directed to the undersigned at (215) 923-4466.

Respectfully submitted,



SEPTEMBER 29, 2003  
 Date

Mark D. Simpson  
 Registration No. 32,942  
 Attorney for Applicant  
 International Business Machines Corporation